

Cookie Policy

This website is owned and operated by Arxada AG, Peter Merian-Strasse 80, CH-4052 Basel, Switzerland ("Arxada"). We encourage you to read this cookie policy ("Cookie Policy") carefully as it applies to our use of "cookies" in connection with our website www.arxada.com ("Website") as well as any applications accessed or used through the Website or other websites or platforms which are operated by or on behalf of Arxada. The Cookie Policy should be read jointly with our Privacy Policy available <https://www.arxada.com/en/privacy>. Please note that the Cookie Policy does not apply to, and we are not responsible for, the privacy practices of third-party websites which may be linked from this website. These other third-party websites may also use cookies or similar technologies. For privacy information relating to these other third-party websites, please consult their policies.

1. General information

Arxada uses cookies to help make your visits to our Website a better experience, and this Cookie Policy explains how we do just that. Please be aware that your browser settings may automatically accept our cookies. Remember, you are in control, and can adjust the cookie's settings at any time by clicking on the cookie center below.

2. What are cookies?

Cookies are small text files that are transferred to your computer or mobile device when you visit a website. They serve various functions, such as facilitating smooth navigation between pages, storing user preferences, collecting information about how users interact with the Website to improve its performance, tracking user browser habits to deliver personalized advertisements and enhancing the overall experience on the site.

Depending on the applicable data protection laws (e.g., according to the EU Directive 2009/136/EC and on the implementation of national data protection laws), it is permissible to store cookies on your device if they are essential for the site's operation. However, for non-essential cookies, depending on the applicable data protection laws and the processing details, your consent may be required.

3. Other tracking technologies

Arxada may use related tracking technologies such as web beacons and analytics tools as follows.

Web beacons are such as tracking pixels or clear GIFs are small, invisible graphics embedded in web pages or emails. They are used to monitor user behavior, such as whether an email was opened or how many times a webpage was visited.

Analytics tools are software applications that collect and analyze data about website usage. Arxada uses Google Analytics, which allows the collection of information through cookies, including remarketing, demographics and interests reporting. Arxada uses Google Analytics to collect internet log information and details of visitor behaviour patterns in order to find out information such as the number of visitors to the various parts of the site. For more information about how Google collects, uses, and discloses information, refer to the following page:

<https://policies.google.com/technologies/partner-sites> If you would like to opt out of having your data processed in this way, please use Google's opt-out tool, available here: <https://tools.google.com/dlpage/gaoptout/>.

Additionally, we use technologies that store information in your browser or device using local shared objects or local storage, , and other web application software methods. These are used to enhance your user experience, for example, by storing your user preferences and settings. These technologies are similar to browser cookies but can store more complex data than simple text. They can operate across all of your browsers, and in some instances may not be fully managed by your browser and may require management directly through your installed applications or device. To find out more about local shared objects or how to disable them, please click here <http://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html>.

4. What types of cookies may be used on Arxada's Website?

We may use the following types of cookies on Arxada's Websites. For information on other tracking technologies used on the site, please refer to Section 3.

Purpose-based types of Cookies

Cookie Name	Description	Example
Required or Essential Cookies	Also known as essential cookies, these are necessary for the basic functioning of a website. Without them, certain features or services cannot be provided. Typically do not require user consent under applicable data protection regulations.	Cookies that keep you logged in while navigating through a secure site.
Functional Cookies	These cookies enhance the functionality of a website by remembering user preferences and settings, providing a more personalized experience. May require user consent in certain jurisdictions, as they are not strictly necessary for website functionality.	Cookies that remember your language preference or items in your shopping cart.
Advertising Cookies	These cookies are used to deliver targeted advertisements based on user behavior and interests. They track users across different sites to build profiles for ad personalization. May require explicit consent in certain jurisdictions due to their tracking nature.	Cookies set by advertising networks that track your browsing habits.

Performance Cookies

Also known as analytics cookies, these are used to collect information about how visitors interact with a website. They help website owners understand usage patterns and improve site performance. May require user consent in certain jurisdictions, as they collect data that can be used for analysis.

Cookies that track the number of visitors to a page or which pages are most frequently visited.

Cookie types depending on storage duration

Name	Description	Example
Session Cookies	Temporary cookies that expire once you close your browser. They are used to maintain the session state while you navigate a website. Can be required, functional, or performance cookies depending on their purpose.	Cookies that keep you logged in during a single session.
Persistent Cookies	Cookies that remain on your device for a specified duration or until deleted. They are used to remember user preferences over multiple sessions.	Cookies that remember your login information for future visits.
Origin-based type of Cookies	Cookies set by the website you are currently visiting. They are generally used to enhance the user experience on that specific site. Can be required, functional, or performance cookies.	Cookies that store your preferences on a site you frequently visit.
Third-party Cookies	Cookies that are set by domains other than the one you are visiting. These are often associated with advertising and tracking. They are typically used for advertising and performance purposes and can be functional, advertising and performance cookies. Our Website uses cookies from Google (http://www.google.com/policies/privacy/), (including Google Maps and YouTube), Cloudflare (https://www.cloudflare.com/privacypolicy/9) and Amazon (https://aws.amazon.com/privacy/).	Cookies set by social media platforms or advertising networks that track your behavior across multiple sites.

5. Manage your cookies/ preferences

You can visit our Cookies Centre to set your preference and to disable Functional Cookies, Advertising Cookies, and Performance Cookies. By clicking on the “Reject All” button on our Website you can disable Functional Cookies, Advertising Cookies, and Performance Cookies. Essential cookies cannot be rejected as they are strictly necessary to provide you with services. Depending on your jurisdiction, we may only place non-essential cookies with your consent or may provide options for opting out of non-essential cookies. If you choose to reject cookies, you may still use our website, though your access to some functionalities and areas of our website may be restricted.

If you prefer not to receive cookies (i.e., that your web browser does not store any cookies) you can adjust your browser settings to alert you whenever cookies are being sent, or you can choose to reject cookies entirely. The approach to doing this may vary from device to device and from browser to browser. Additionally, you have the option to delete any cookies that have already been stored. In our Cookies Centre we have listed the names of the cookies themselves and their source so that you can easily identify and disable them if you want to through your browser controls.

To limit or block cookies in your web browser, you can modify the settings in your browser. The “Help” feature in your browser will provide guidance on how to do this. Another useful resource is www.aboutcookies.org, which offers detailed instructions for managing cookies on various desktop browsers. Please note that if you block cookies on your device or browser, parts of our website may become unavailable to you or may otherwise not function properly.

6. Legal notice update

We reserve the right to make any changes and corrections to this Cookie Policy. Please refer to this page from time to time to review these and new additional information.

Last update: October 21st, 2025